



RNS Director/PDMR Shareholding

Directors' Shareholdings

REACT GROUP PLC

Released 09:13:37 14 December 2020

RNS Number : 52911
React Group PLC
14 December 2020

14 December 2020

REACT Group Plc

("REACT" or the "Company")

Directors' Shareholdings

REACT (AIM: REAT.L), the leading specialist cleaning, hygiene, and decontamination company, announces the following purchases of ordinary shares of 0.25p each in the Company ("Ordinary Shares") by certain Directors of the Company on 11 December 2020.

Mark Braund, Executive Chairman, has purchased 774,255 Ordinary Shares at an average price of 1.290 pence per share and now has a resulting shareholding of 774,255 Ordinary Shares, equivalent to 0.16% of the Company's issued share capital.

Andrea Pankhurst, Chief Financial Officer, has purchased 463,458 Ordinary Shares at an average price of 1.292 pence per share and now has a resulting shareholding of 463,458 Ordinary Shares, equivalent to 0.09% of the Company's issued share capital.

Further details and the information required in accordance with the requirements of EU Market Abuse Regulation No 596/2014 are set out at the end of this announcement.

For more information:

REACT Group plc

Shaun Doak, Chief Executive Officer

Andrea Pankhurst, Chief Financial Officer

via Allenby Capital

Tel: +44 (0) 203 328 5656

Allenby Capital Limited

(Nominated Adviser and Broker)

Nick Athanas / Liz Kirchner (Corporate Finance)

Amrit Nahal / Tony Quirke (Sales & Corporate Broking)

Tel: +44 (0) 203 328 5656

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Braund
2	Reason for the notification	
a)	Position/status	Executive Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	REACT Group Plc

b)	LEI	213800H54C4GOFN7MO32		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28		
b)	Nature of the transaction	Purchase of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		1.285p	582,685	
		1.305p	191,570	
d)	Aggregated information - Aggregated volume - Price	774,255 shares Average price of 1.290p		
e)	Date of the transactions	11 December 2020		
f)	Place of the transaction	London Stock Exchange - AIM		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Andrea Pankhurst		
2	Reason for the notification			
a)	Position/status	Chief Financial Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	REACT Group Plc		
b)	LEI	213800H54C4GOFN7MO32		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28		
b)	Nature of the transaction	Purchase of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		1.3p	230,384	
		1.285p	233,074	
d)	Aggregated information - Aggregated volume - Price	463,458 shares Average price of 1.292p		
e)	Date of the transactions	11 December 2020		
f)	Place of the transaction	London Stock Exchange - AIM		

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHEANALFFAEFEA

London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.

© 2020 London Stock Exchange plc. All rights reserved.