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CONTRACT WIN

[REACT GROUP PLC](#)

Released 07:00:05 06 September 2023

RNS Number : 4830L
React Group PLC
06 September 2023

6 September 2023

REACT Group plc

("REACT", the "Group" or the "Company")

Contract Win

REACT Group plc (AIM: REAT.L), the leading specialist cleaning, hygiene, and decontamination company, is pleased to announce it has been awarded an initial two-year contract to provide regular window and signage cleaning services to an established fast growing variety store chain covering c.700 national retail outlets based in high streets, retail parks and shopping centres throughout the United Kingdom.

The contract, which begins in October, has a total life value of approximately £500k, with potential for growth from additional services and new store openings.

Commenting on the contract win Shaun Doak, Chief Executive Officer of REACT, said:

"We are excited to have another prominent and well-known brand choose to appoint REACT to a national contract, recognising our strength through our LaddersFree business to provide consistently high-quality services at great value across the whole of their UK estate. Furthermore, our window cleaners operate locally to every store and rarely travel more than a handful of miles to each site, not only providing great service and great value but also maintaining a low impact on the environmental challenges faced by multi-site estates today."

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