



## DIRECTOR/PDMR SHAREHOLDING

### REACT GROUP PLC

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React Group PLC  
17 November 2022

**REACT Group plc**  
("REACT" or the "Company")

**PDMR Dealings**

The Board of REACT (AIM: REAT), the leading specialist cleaning, hygiene and decontamination company, announces that on 17 November 2022 Mark Braund, Chairman, purchased 458,227 ordinary shares of 0.25 pence each in the capital of the Company ("Ordinary Shares") at a price of 1.10 pence per share. Mr Braund's resulting shareholding in the Company is 2,183,958 Ordinary Shares, representing 0.21% of the total issued share capital.

In addition, Michael Joyce, Non-Executive Director, purchased 1,150,000 Ordinary Shares over a series of trades. The weighted average price of the Ordinary Shares purchased was 1.057 pence per share. Mr Joyce's resulting shareholding<sup>1</sup> in the Company is 5,000,000 Ordinary Shares, representing 0.48% of the total issued share capital.

Further details are set out in the below notification, made in accordance with the requirements of the UK Market Abuse Regulation.

<sup>1</sup>Including Ordinary Shares held by Michael Joyce's wife.

For further information:

**REACT Group Plc**  
Shaun Doak, Chief Executive Officer  
Andrea Pankhurst, Chief Financial Officer  
Mark Braund, Chairman  
Tel: +44 (0) 1283 550 503

**Singer Capital Markets**  
(Nominated Adviser / Broker)  
Will Goode / Amanda Gray (Corporate Finance)  
Rachel Hayes (Corporate Broking)  
Tel: +44 (0) 207 496 3000

**IFC Advisory**  
(Financial PR / IR)  
Graham Herring / Zach Cohen  
Tel: +44 (0) 20 3934 6630

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Mark Braund	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Executive Chairman	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	REACT Group PLC	
b)	LEI	213800H54C4GOFN7MO32	
<b>4</b>	<b>Details of the transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25 pence each GB00BZ2JBG28	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1.10p	458,227
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction	
e)	Date of the transaction	17 November 2022	
f)	Place of the transaction	London Stock Exchange, AIM (XLON)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Michael Joyce	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	REACT Group PLC	
b)	LEI	213800H54C4GOFN7MO32	
<b>4</b>	<b>Details of the transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.25 pence each GB00BZ2JBG28	
b)	Nature of the transaction	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		1.04p	500,000
		1.08p	500,000
		1.0375p	150,000
d)	Aggregated information - Aggregated volume - Price	- Total volume: 1,150,000  - Volume weighted average price: 1.057p	
e)	Date of the transaction	17 November 2022	
f)	Place of the transaction	London Stock Exchange, AIM (XLON)	

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