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NS AGM Statement

AGM STATEMENT

[REACT GROUP PLC](#)

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**REACT Group plc
("REACT", the "Group" or the "Company")**

AGM Statement

REACT Group plc (AIM: REAT.L), the leading specialist support services provider to the FM industry, is pleased to report that the Group continues to perform well, supported by a more stable trading environment than at this time last year, notwithstanding disruption caused by the recent geopolitical developments in the Middle East. Sales and marketing initiatives are delivering positive results across all divisions, and our new business pipeline remains encouraging.

24hr Aquaflo Services, now well established within the Group, continues to strengthen its position and contribute positively. Collaboration across the organisation remains a natural part of how we operate, supporting efficiency and consistency in service delivery.

Project Sparkle, our digital platform supporting the nationwide commercial window cleaning business, is performing well and is now a clear differentiator. The next phase, development of a customer portal, is underway and is expected to be delivered quickly and cost effectively.

Looking ahead, our strategic priorities remain focused on scaling high-quality specialist services, improving operational efficiency through targeted investment, and deepening relationships with customers who value reliability and quality. We continue to apply disciplined operational management while maintaining the flexibility to adapt our focus as market conditions evolve.

While mindful of wider macroeconomic uncertainties, including recent disruption in global energy and logistics markets arising from the conflict that began in late February, demand for our services remains robust. These events have emerged only in recent weeks, and the Board continues to monitor their potential impact on input and logistical costs, which remain manageable at present. Overall, the Board is confident in the strength of our offering, the resilience of our operations, and the Group's ability to deliver sustainable progress.

For more information:

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About Us:

REACT Group Plc, the UK's leading support services provider to the facilities management (FM) sector, operates through four distinct divisions:

- **LaddersFree**, one of the UK's largest commercial window cleaning businesses, delivering nationwide services.

- **Fidelis Contract Services** ("Fidelis"), a contract cleaning and soft facilities maintenance provider focused on long-term customer partnerships.
- **REACT**, specialising in emergency and specialist cleaning solutions offering both long-term framework agreements and rapid response services.
- **24hr Aquaflow Services**, a recently acquired commercial drainage and plumbing business serving customers across the South East of England

This diversified structure enables REACT Group to offer a comprehensive suite of essential and time-sensitive services, supporting both recurring maintenance and urgent response needs across the UK.

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