



**LONDON
STOCK
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NS Director/PDMR Shareholding

DIRECTOR/PDMR SHAREHOLDING

REACT GROUP PLC

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React Group PLC
19 March 2025

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**REACT Group plc
("REACT", the "Group" or the "Company")**

Director/PDMR Shareholding

REACT Group plc (AIM: REAT.L), the leading specialist support services provider to the FM industry, announces that on 19 March 2025, Robert Gilbert, Non-Executive Director, purchased 15,281 ordinary shares of 12.5 pence each in the Company ("**Ordinary Shares**") at a price of 65.60 pence per Ordinary Share.

Following the purchase, Mr Gilbert has an interest in 19,584 Ordinary Shares, representing 0.08% of the total issued share capital of the Company.

For more information:

REACT Group

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About Us:

REACT Group plc, the UK's leading support services provider to the facility management (FM) sector, operates with four divisions: LaddersFree, one of the largest commercial window cleaning businesses in the UK; Fidelis Contract Services ("Fidelis"), a contract cleaning and soft facilities maintenance business; REACT business, which primarily provides a solution to emergency and specialist cleaning situations, both through long-term framework agreements and on an ad-hoc basis and recently acquired 24hr Aquaflo Services Ltd, a commercial drainage and plumbing services business which delivers services to clients in the south east of England.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Robert Gilbert
2	Reason for the notification	
a)	Position/status	Non-Executive Director
b)	Initial notification	Initial notification

	/Amendment					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	REACT Group PLC				
b)	LEI	213800H54C4GOFN7MO32				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00BPCTRB97				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price (pence)</th> <th>Volume</th> </tr> </thead> <tbody> <tr> <td>65.60</td> <td>15,281</td> </tr> </tbody> </table>	Price (pence)	Volume	65.60	15,281
Price (pence)	Volume					
65.60	15,281					
d)	Aggregated information - Aggregated volume - Price	N/A - Single transaction				
e)	Date of the transaction	19 March 2025				
f)	Place of the transaction	London Stock Exchange, AIM (XLON)				

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