



**LONDON
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PDMR DEALINGS

REACT GROUP PLC

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React Group PLC
10 February 2026

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REACT Group plc
("REACT" or the "Company")

PDMR Dealings

The Board of REACT (AIM: REAT), the leading specialist support services provider to the FM industry, announces that on 10 February 2026, Mark Braund, Chair, purchased 5,470 ordinary shares of 12.5 pence each in the Company ("**Ordinary Shares**") at a price of 50.60 pence per share.

Following the purchase, Mr Braund has an interest in 454,807 Ordinary Shares (excluding SIP purchases), representing 1.92% of the total issued share capital of the Company.

Further details are set out in the below notification, made in accordance with the requirements of the UK Market Abuse Regulation.

For more information:

REACT Group

Shaun Doak, Chief Executive Officer
 Spencer Dredge, Chief Financial Officer
 Mark Braund, Chair

Tel: +44 (0) 1283 550 503

Singer Capital Markets - Nominated Adviser & Sole Broker

Philip Davies / Alex Bond / Carl Diebitsch

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1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mark Braund
2	Reason for the notification	
a)	Position/status	Chair
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	REACT Group PLC

b)	LEI	213800H54C4GOFN7MO32					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 12.5 pence each GB00BPCTRB97					
b)	Nature of the transaction	Acquisition of shares					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price (pence)</th> <th>Volume</th> </tr> </thead> <tbody> <tr> <td>50.60</td> <td>5,470</td> </tr> </tbody> </table>		Price (pence)	Volume	50.60	5,470
Price (pence)	Volume						
50.60	5,470						
d)	Aggregated information - Aggregated volume - Price	N/A - Single transaction					
e)	Date of the transaction	10-02-26					
f)	Place of the transaction	London Stock Exchange, AIM (XLON)					

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