



## Directors Shareholdings

**REACT GROUP PLC**

Released 07:00:09 10 December 2020

RNS Number : 14651  
React Group PLC  
10 December 2020

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### REACT Group Plc

("REACT" or the "Company")

#### Directors Shareholdings

REACT (AIM: REAT.L), the leading specialist cleaning, hygiene, and decontamination company, announces the following transactions in ordinary shares of 0.25p each in the Company ("Ordinary Shares") by certain Directors of the Company on 9 December 2020.

Shaun Doak, Chief Executive Officer, has purchased 150,560 Ordinary Shares at an average price of 1.33 pence per share and now has a resulting shareholding of 150,560 Ordinary Shares, equivalent to 0.03% of the Company's issued share capital.

Rob Gilbert, Non Executive Director, has purchased 740,185 Ordinary Shares at a price of 1.35 pence per share and now has a resulting shareholding of 740,185 Ordinary Shares, equivalent to 0.15% of the Company's issued share capital.

Michael Joyce, Non Executive Director, has increased his total interest in Ordinary Shares as a result of a purchase by his wife of 1,000,000 Ordinary Shares at a price of 1.27 pence per share. Michael now has a total interest in 6,000,000 Ordinary Shares, equivalent to 1.20% of the Company's issued share capital.

Michael has also gifted a number of shares to his wife and has conducted a sale and purchase of shares in respect of his ISA. Further details are set out below and these transactions do not affect Michael's overall interest in the Ordinary Shares.

Further details and the information required in accordance with the requirements of EU Market Abuse Regulation No 596/2014 are set out at the end of this announcement.

#### For more information:

**REACT Group plc**  
Shaun Doak, Chief Executive Officer  
Andrea Pankhurst, Chief Financial Officer

via Allenby Capital  
Tel: +44 (0) 203 328 5656

**Allenby Capital Limited**  
(Nominated Adviser and Broker)  
Nick Athanas / Liz Kirchner (Corporate Finance)  
Amrit Nahal / Tony Quirke (Sales & Corporate Broking)

Tel: +44 (0) 203 328 5656

#### Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	Shaun Doak						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CEO						
b)	Initial notification /Amendment	Initial notification						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	REACT Group Plc						
b)	LEI	213800H54C4GOFN7MO32						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28						
b)	Nature of the transaction	Purchase of Ordinary Shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.30p</td> <td>76,923</td> </tr> <tr> <td>1.36p</td> <td>73,637</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1.30p	76,923	1.36p	73,637
Price(s)	Volume(s)							
1.30p	76,923							
1.36p	73,637							
d)	Aggregated information - Aggregated volume - Price	150,560 1.33p						
e)	Date of the transactions	9 December 2020						
f)	Place of the transaction	London Stock Exchange - AIM						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Robert Gilbert
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non Executive Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	REACT Group Plc
b)	LEI	213800H54C4GOFN7MO32
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price: 1.35p Volume: 740,185
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transactions	9 December 2020
f)	Place of the transaction	London Stock Exchange - AIM

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Michael Joyce
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non Executive Director
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	REACT Group Plc
b)	LEI	213800H54C4GOFN7MO32
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28
b)	Nature of the transaction	Gift of Ordinary Shares to Deirdre Joyce (a PCA of Michael Joyce)
c)	Price(s) and volume(s)	Price: n/a Volume: 1,800,000
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transactions	9 December 2020
f)	Place of the transaction	Outside of a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Deirdre Joyce
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Deirdre Joyce is a person closely associated with Michael Joyce, Non Executive Director of REACT Group plc
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	REACT Group Plc
b)	LEI	213800H54C4GOFN7MO32
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28
b)	Nature of the transaction	Receipt of gift of Ordinary Shares from Michael Joyce (a PDMR of REACT Group plc)
c)	Price(s) and volume(s)	Price: n/a Volume: 1,800,000
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transactions	9 December 2020
f)	Place of the transaction	Outside of a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Michael Joyce									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Non Executive Director									
b)	Initial notification /Amendment	Initial notification									
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	REACT Group Plc									
b)	LEI	213800H54C4GOFN7MO32									
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>										
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28									
b)	Nature of the transaction	Sale of 1,200,000 Ordinary Shares Purchase of 1,200,000 Ordinary Shares									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>sale</td> <td>1.315p</td> <td>1,200,000</td> </tr> <tr> <td>purchase</td> <td>1.28p</td> <td>1,200,000</td> </tr> </tbody> </table>		Price(s)	Volume(s)	sale	1.315p	1,200,000	purchase	1.28p	1,200,000
	Price(s)	Volume(s)									
sale	1.315p	1,200,000									
purchase	1.28p	1,200,000									
d)	Aggregated information - Aggregated volume - Price	n/a									
e)	Date of the transactions	9 December 2020									
f)	Place of the transaction	London Stock Exchange - AIM									

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Deirdre Joyce
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Deirdre Joyce is a person closely associated with Michael Joyce, Non Executive Director of REACT Group plc
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	REACT Group Plc
b)	LEI	213800H54C4GOFN7MO32
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	ordinary shares of 0.25p each in REACT Group Plc Identification code (ISIN) for REACT Group Plc ordinary shares: GB00BZ2JBG28
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price: 1.27p Volume: 1,000,000
d)	Aggregated information - Aggregated volume - Price	n/a
e)	Date of the transactions	9 December 2020
f)	Place of the transaction	London Stock Exchange - AIM

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